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Community Access National Network Unveils Educational Video on 340B Drug Pricing Program

A Patient's Guide to 340B

WASHINGTON, DC (February 15, 2022) – The Community Access National Network, otherwise known as CANN, today unveiled a new video designed to educate patients about the importance of the 340B Drug Pricing Program, and why program integrity matters to them. The video highlights the organization's 340B Patient Awareness Project, which was launched last year.

Summarized Jen Laws, CANN President & CEO: "CANN remains deeply committed to the success of the 340B Drug Pricing Program because it has undoubtedly expanded access to care and medication for more patients. In the early 90's, another time when drug prices were nearing the height of health care conversations on the national level, Congress and pharmaceutical manufacturers struck a balance: to ensure a manufacturer's products were available to a ready purchaser...such as, Medicaid, Ryan White HIV/AIDS Program, and other safety net programs...and manufacturers would offer their products at exceptional discount based on use – or a rebate. Today, we need to ensure that these dollars are indeed benefiting the patient."

The video's central theme notes that the 340B dollars received as rebates are expected to be used "to the benefit of the patients" by ensuring poorer patient populations could get both the medicines and the care they need. Stakeholders and policymakers at the federal and state levels of government have been grappling with the intended purpose and appropriate scope of the 340B Program.

To view the new educational video on the 340B Drug Pricing Program, visit https://www.tiicann.org/340b_action-center.html.

For general information, please contact CANN at info@tiicann.org.

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About the Community Access National Network: *The mission of the Community Access National Network (CANN) is to define, promote, and improve access to healthcare services and supports for people living with HIV/AIDS and/or Viral Hepatitis through advocacy, education, and networking. These services must be affordable to the people who need them regardless of insurance status, income, or geographic location.*