



Community Access National Network Board of Directors

Gary Rose

Gary R. Rose is currently President of Health Systems Consulting, an independent consultancy specializing in programs to improve access to care for people living with HIV, HCV and leukemia. He serves as the access advisor to the National Viral Hepatitis Roundtable and drafted their position papers on health care reform. He also continues to serve, as he has done for 10 years, as the public policy chair and viral hepatitis coordinator of the Community Access National Network (formerly TIICANN).

Rose was a Senior Vice President with Hyde Park Communications. His work included consulting for clients including Hoffmann-La Roche; Bristol Myers Squibb and Pfizer on public policy, community affairs and reimbursement issues.

Previously, Rose was a Vice President at Nelson Public Relations in New York where clients included Roche, BMS, Pfizer Ortho Biotech and DuPont Pharma on product, public policy, crisis management, reimbursement and community affairs issues. He also worked on public policy issues for the National Alliance for the Mentally Ill and the Kaiser Family Foundation.

In the private sector, the bulk of Rose's work since 1997 has centered on HIV and since 2002 on HCV. He worked with Roche on Invirase, Fuzeon, Pegasys and the new small molecule HCV treatments, on trade, reimbursement, community relations and a wide variety of on domestic and global policy issues. Rose also worked with Roche to establish the Treatment Access Expansion Project intended to support the Early Treatment for HIV Act. For Pfizer, Rose worked on both global and domestic programs including the Diflucan Donation Program, the Infectious Disease Institute in Uganda, the Global Business Council on AIDS and the Southern States HIV Testing Program and on a variety of other domestic policy initiatives including serving as former CEO Hank McKinnell's primary advisor for his work on the Presidential Advisory Council on HIV/AIDS. For BMS, Rose worked on Videx and Zerit and on both international and

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domestic programs including Secure the Future, the Global Access Program and on ADAP policy and advocacy. For DuPont Pharma, Rose worked on public policy, community relations and reimbursement for the introduction of Sustiva.

Earlier, he served as the Research and Treatment Coordinator for the AIDS Action Council in Washington, DC. While at AIDS Action, Mr. Rose helped to form the ADAP Working Group serving on the Coordinating Committee for 10 years and founded the Patients' Coalition for Responsible FDA Reform and the Fair Pricing Coalition. He also served as a co-chair of the National Associations Responding to AIDS (NORA) and as an official advisor to the committee that developed the first Guidelines for the Use of Antiviral Therapies in HIV-infected Adults and Adolescents.

Rose's first commitments in Washington DC were as Federal Affairs Director for the National Association for People with AIDS and as Clinical Affairs Coordinator for the AIDS Policy Center for Children, Youth and Families.